



## Contemporary Research Previews Affordable High Def at NAB 2010: The QMOD-SDI Modulator

DALLAS, April 5, 2010 - Contemporary Research will preview the industry's first affordable HD-SDI modulator, the QMOD-SDI, in booth SU5702 at the NAB Show, Las Vegas from April 10 to 15, 2010.

The new digital QAM modulator, retailing at \$2990, creates fresh solutions for distributing HD and SD SDI media from live studio feeds, high-performance digital signage players, and broadcast-quality video sources. Applications include in-house broadband RF systems at sports, retail and entertainment facilities, corporate offices, colleges, schools and worship centers.

The QMOD-SDI accepts HD-SDI, SD-SDI, Component, S-Video and Composite video, plus digital and analog audio. Then, using the same technology as TV and cable broadcasters, the unit integrates professional-quality HD encoding, QAM processing, agile channel up-conversion and adjustable RF amplification to distribute the HDTV digital cable channel.

GPI inputs can trigger EAS programming, input from the composite video and stereo. Video inputs are fully switchable between SDI, Component, and Composite inputs. Front-panel buttons and LCD display make for easy setup, and the half-rack space enclosure and low 10W power draw save both space and energy.

States CR President Scott Hetzler, "The QMOD-HD which features analog VGA, Component, and S-Video/Composite inputs, has been well received by our dealers and users.

"When we asked our integrators what they preferred for digital video, the overwhelming response was for HD-SDI. There simply were no affordable HDTV modulators. Now, with the QMOD-SDI, there is one."

### About Contemporary Research

Contemporary Research designs and creates solutions for an HDTV world, offering cutting-edge products, HDTV display control, digital signage, and tuning. In addition, CR supports a proven line of analog TV tuners, closed-captioning tools, as well as commercial and educational media systems. For more information about Contemporary Research products, visit us on the web at [www.crwww.com](http://www.crwww.com) or call (888) 972-2728.

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Media Contact: Nissen Davis • T: (310) 548-1856 • C: (310) 729-6510 • E-mail [nissen@crwww.com](mailto:nissen@crwww.com)